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Governor Schwarzenegger's Task Force on Non-Traditional Mortgages Launches Audio Public Service Announcements

*PSAs feature real California families who struggled with foreclosure
offering others a path to real solutions and providing real hope*

Riverside – Governor Schwarzenegger's task force on non-traditional mortgages today announced the launch of three audio public service announcements.

Real California Family features the Shields Family of Stockton. John and Kelly Shields outline their journey working with a counselor and eventually finding a solution to keep their home.

Real California Dream features Kelly Shields alone sharing her experiences as a mother who strives to live the California dream by keeping her home and raising her family.

Real California Hope is recorded in Spanish and features Secretary Rosario Marin calling upon California's homeowners to take action to save their homes to reduce effects of the housing crisis on California's economy.

Each PSA is available in both 30 and 60 second versions. The English-language PSAs can be found at www.yourhome.ca.gov/hope and the Spanish versions are available at www.sucasa.ca.gov/hope.

90 Days of Hope is a \$1.2 million public education campaign featuring real California families who struggled with foreclosure offering others a path to real solutions and providing real hope. The campaign also features testimonial opinion editorials and radio and television public service announcements.

Today, the task force meets with community leaders at the Governor's Riverside office at 9 a.m. to introduce the new public service announcements and ask community leaders for help spreading their message of hope. This meeting is open to press.